

PRODUCTS

Crystal Reports Server

Overview

The efficient use of corporate data to drive business performance is a key growth driver for many small and mid-sized businesses. However, the challenge is often not in how to best transform data into decision-making information, but rather how to securely, efficiently, and easily share timely information with decision makers – without placing additional burden on IT. Crystal Reports® Server is designed specifically to address these challenges.

Crystal Reports Server is a complete reporting solution that helps small and mid-sized businesses create, manage, and deliver reports – via the web or embedded in enterprise applications. It addresses all steps in the reporting process, from data access and report design, to report management and delivery, to report integration with portals and applications. Plus, it includes Crystal Reports XI, the world standard for report creation.

With Crystal Reports Server you can:

- Access and present any data the way you want
- Efficiently and securely manage critical business reports
- Deliver the right information to the right people at the right time
- Drive your business with proven technology

Access and Present Any Data the Way You Want

Harnessing all the valuable data collected in your corporate databases can be a daunting task, especially with so many different user demands for how the information should be presented. To enable powerful report design based on any data, Crystal Reports Server includes Crystal Reports XI, the world standard for report creation.

Access the Data You Need

Do you struggle to access and combine complex data into a single report? Crystal Reports Server gives you flexible and unconstrained control over database connectivity. It includes more than 35 data drivers for direct access to relational, XML, OLAP, and in-memory data. Report authors can choose from native, ODBC, OLE DB, and JDBC connectivity to databases, files, logs, enterprise applications, or program elements. Plus, they can even write their own SQL commands for more flexible control over how the data is queried.

Design Professional-Looking Reports

How many reporting tools do you need to create the endless variety of reports requested by end users? Crystal Reports Server includes a powerful and flexible Crystal Reports designer that can address any report formatting and layout requirement. Using a variety of report design wizards and experts, it's easy to create almost any report imaginable – from financial statements and top N sales reports, to regulatory reports. Plus a complete set of layout and design controls – including

charts, maps, grouping, and sorting—deliver the flexibility you need to give your reports a professional, pixel-perfect appearance.

Expedite Report Design and Maintenance

Are your report development and maintenance queues too long? Crystal Reports Server extends the powerful authoring capabilities in Crystal Reports to enable faster report design and reduced maintenance hassles. You can store common report elements such as text objects, SQL commands, custom functions, and bitmaps in the Crystal Reports Server repository for reuse across multiple and centralized updating. You can also design and apply customized templates that specify standards in formatting and logic for faster report formatting.

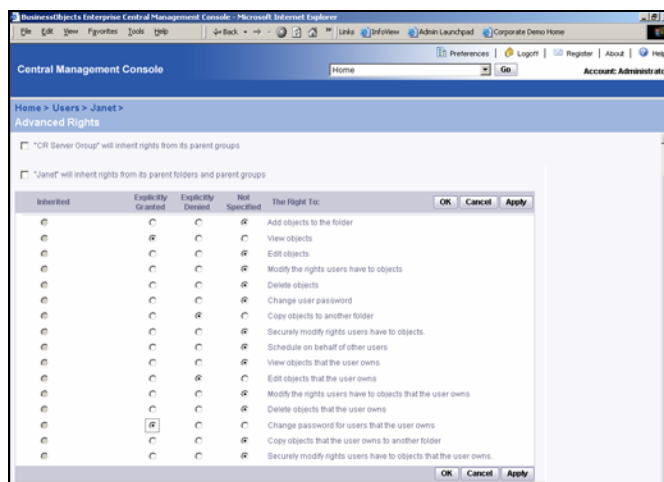
For reduced parameter design hassles, you can define common prompts once and store them in Crystal Reports Server for reuse in other reports. You can also use Crystal Reports Server to schedule and cache a list of parameter prompt values so multiple reports can share the same list of values without executing a database query. This can significantly improve performance and reduce unnecessary database server activity.

Efficiently Manage Critical Business Reports

Making sure that the right reports reach the right users at the right time—and in the right format—can place unreasonable demands on IT. Crystal Reports Server provides an efficient alternative to manual report processing and delivery. It allows you to securely deploy and manage critical business reports so that they fall into the hands of the right people—without impacting your network and IT resources.

Secure Report Access with Minimal IT Overhead

Are you concerned about your sensitive corporate data getting into the wrong hands? Crystal Reports Server provides a secure, central repository for access to critical business reports. It includes a flexible user, group, and report-level security model so you can ensure that sensitive information is protected. You can establish which users and groups can perform which tasks—schedule, export, view history, etc.—on individual reports or folders of reports. For rapid deployment, Crystal Reports Server also supports third-party security entitlement databases—such as LDAP, Kerberos, Netegrity Siteminder, and Windows NT/Active Directory. And it includes a web-based administration console that makes it easy to set up, configure, and manage your reporting system remotely.



Use Crystal Reports Server's flexible security options to protect sensitive corporate reports.

Schedule Reports Automatically

Do your reports take too long to process? Crystal Reports Server includes flexible scheduling capabilities to minimize the burden on your IT infrastructure. With automated time-, event-, and calendar-based report processing, you can schedule large reports to run overnight to reduce database traffic at peak times. Reports can also be scheduled for direct output to a variety of formats and destinations – including PDF, Excel, RTF, email, file servers, or printers – to ensure up-to-date information is readily available when and where users need it.

Publish Existing Crystal Reports to the Web

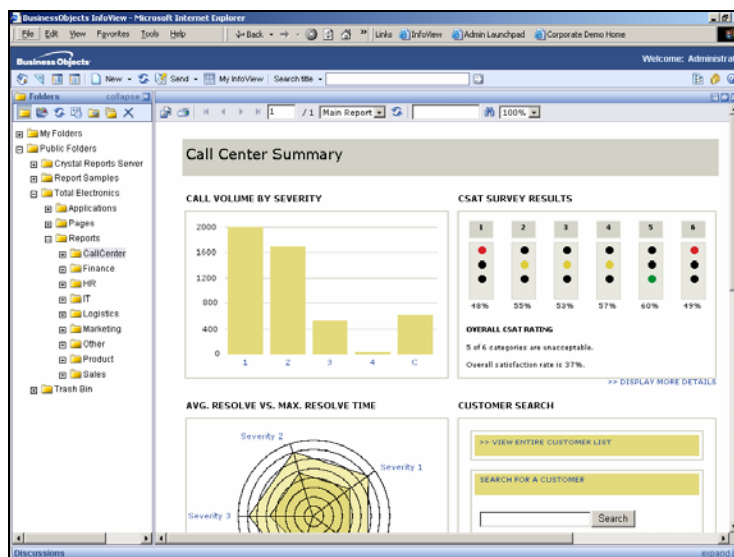
How many Crystal reports are already being used in your organization? Crystal Reports Server makes uploading existing Crystal reports to the web easy and efficient. Use the report publishing wizard to locate reports and set up scheduling and security options at the same time. Then provide your end users with a single URL for instant, secure access to a customizable portal for report viewing and interaction.

Deliver the Right Information to the Right People at the Right Time

Providing end users with an efficient and intuitive way to access their reports—without impacting IT—is critical to the success of any reporting deployment. With Crystal Reports Server, you can quickly customize the user interface to blend in with existing portals. Using just a web browser, end users can then easily access and interact with any report.

Share Reports within a Customized Web Portal

Need to provide your end users with a personalized view of corporate information in a familiar environment? Crystal Reports Server includes a customizable web portal that you can easily tailor to help end users quickly locate the reports they need. Java, .NET, and COM software development kits give you complete flexibility and control. Crystal Reports Server also includes prebuilt portal integration kits for SAP, Microsoft SharePoint, BEA, IBM, and Oracle to make integrating Crystal Reports Server functionality into existing portals fast and straightforward.



Empower end users via report viewing, printing, and exporting over the web.

Empower End Users via Report Viewing and Interaction

Do your end users depend too much on IT for access to the most up-to-date corporate information? Crystal Reports Server reduces reliance on your IT department by enabling end users to easily access and interact with reports over the web. A variety of viewers are included so end users can view, filter, refresh, and navigate reports to quickly identify items of interest. Any exception highlighting, conditional formatting, or alerts will be automatically exposed to end users through the viewer. If assigned the appropriate rights, end users can even export reports to other formats such as PDF, editable RTF, and Excel for further offline analysis. With Crystal Reports Server, end users can choose to print reports with pixel-perfect output.

Drive Your Business with Proven Technology

Ensuring that the reporting solution you adopt can meet evolving long-term requirements is a must. Based on a proven, trusted platform and the industry-standard for reporting, Crystal Reports Server is the safest investment in mid-market reporting solutions.

Built on a Proven, Trusted Platform

Crystal Reports Server is an integral part of our unified business intelligence (BI) product suite from Business Objects. It is based on the same underlying infrastructure as BusinessObjects Enterprise, a proven, trusted BI platform. Should your needs evolve to require query, analysis, dashboards, scorecards, or OLAP capabilities, or if you require a mission-critical fault-tolerant reporting environment--you can migrate existing Crystal Reports Server and settings to BusinessObjects Enterprise¹. Crystal Reports Server is available for deployment on a Windows, Red Hat Enterprise Linux 3 or SuSE Linux Enterprise Server 9 platform.

The Best Choice on the Market Today

Crystal Reports Server builds upon the success of Crystal Reports—the world standard for reporting—to enable small and mid-sized businesses to efficiently create, manage, and deliver reports over the web. Designated as a MidMarket Product of the Year by VARBusiness magazine and as the winner of Visual Studio Magazine's Reader's Choice Award, Crystal Reports Server is quickly becoming recognized as the market's best solution for realizing the benefits associated with web reporting. To learn more about Crystal Reports Server, visit our website at www.businessobjects.com/crystalreports.

¹ Migrating from Crystal Reports Server to BusinessObjects Enterprise requires full license purchase; no upgrade pricing available



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