



ADOBE® CREATIVE SUITE® 4



SHORTCUT TO BRILLIANT

Brilliant doesn't always come easy. Often, it's a matter of exploring every facet of a good idea, overcoming challenges along the way, and finding the most compelling solution—a solution you'll revise, refine, and sometimes even redesign until it's simply brilliant. That's all part of the creative adventure. But wouldn't you like to work faster, express your vision with greater clarity, and be inspired by new ideas along the way?

With Adobe® Creative Suite® 4, you can keep the creativity flowing, express ideas consistently across multiple media, and easily share your work with clients and fellow creatives. Exciting new tools and services†, improved features in all products, and tighter-than-ever integration all add up to make Creative Suite 4 a must-have solution—one that can help you get to brilliant faster.

RICH EXPRESSIVENESS

Create richly expressive work intuitively and productively for print, web, interactive, video, and mobile.



SIMPLER WORKFLOWS

Work with others more productively, and easily share assets across applications.



CONNECTIONS THAT INSPIRE

Connect with colleagues, clients, ideas, and content to enrich the creative process.



ADOBE CREATIVE SUITE 4 DESIGN PREMIUM

DELIVER INNOVATIVE IDEAS IN PRINT, WEB, AND MOBILE DESIGN

Express yourself in exciting new ways and deliver rich creative experiences across a variety of media. With all-new, feature-packed versions of industry-leading design tools and the extensive integration offered by Creative Suite 4 Design Premium, you can keep ideas flowing and easily share your work across print, web, interactive, and mobile. If your focus is strictly on print design and production, increase your productivity with Creative Suite 4 Design Standard. Whichever edition you choose, you can benefit from compelling new services—like Adobe Kuler™, Acrobat.com, and others—that streamline collaboration and inspire creativity.

Ideal for: Graphic designers, web designers and developers, interactive designers, mobile designers and developers

Use it to: Craft precise page layouts, finesse typography, create eye-catching images and vector graphics, develop high-impact web pages and rich interactive experiences

HIGHLIGHTS

Ultimate design toolset

Design across media in a powerful, integrated, and comprehensive creative environment.

Streamlined delivery across media

Build rich, interactive documents by exporting an InDesign layout and adding animation in Flash CS4 Professional. Prototype websites by opening Photoshop or Illustrator mockups in Fireworks CS4, and then producing in Flash CS4 Professional and Dreamweaver CS4.

Powerful 3D possibilities

Edit, enhance, and manipulate 3D content and even paint directly on 3D models with Photoshop CS4 Extended. Plus, wrap 2D images around common 3D shapes, and create 3D animations by controlling movement, camera position, and rendering.

Everyday tasks made even simpler

Use InDesign CS4 to easily manage placed files in the new, customizable Links panel. Rotate the spread in InDesign CS4 or the canvas in Photoshop CS4 Extended. In Illustrator CS4, combine multiple artboards in a single document. Use Flash CS4 Professional to create animations in as few as two steps. Plus many more new features to make your life easier.

Quality testing as you work

Catch production errors on-the-fly with Live Preflight in InDesign CS4. Use preflight checks and corrections in Acrobat 9 Pro. Preview content under real-world browser conditions with Live View in Dreamweaver CS4. Test mobile designs in Adobe Device Central CS4.

DESIGN STANDARD

Master deadlines in design and print production

Ideal for: Graphic designers and print professionals

Use it to: Create eye-catching digital images and vector graphics, craft sophisticated page layouts, efficiently prepare files for prepress and print production



ADOBE CREATIVE SUITE 4 DESIGN PREMIUM

Combines:

- Adobe InDesign® CS4
- Adobe Photoshop® CS4 Extended
- Adobe Illustrator® CS4
- Adobe Dreamweaver® CS4
- Adobe Flash® CS4 Professional
- Adobe Fireworks® CS4
- Adobe Acrobat® 9 Pro

Plus

- Adobe Bridge CS4
- Adobe Device Central CS4
- Adobe Version Cue® CS4



ADOBE CREATIVE SUITE 4 DESIGN STANDARD

Combines:

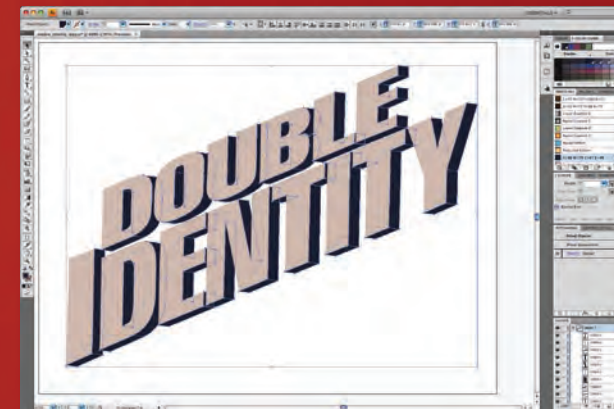
- Adobe InDesign CS4
- Adobe Photoshop CS4
- Adobe Illustrator CS4
- Adobe Acrobat 9 Pro

Plus

- Adobe Bridge CS4
- Adobe Device Central CS4
- Adobe Version Cue CS4



CREATE COMPELLING
VECTOR GRAPHICS
AND DIGITAL IMAGES



CRAFT DAZZLING
LAYOUTS FOR PRINT,
WEB, AND MOBILE



PUT IDEAS IN
MOTION AND ADD
INTERACTIVITY



YOUR SHORTCUT TO BRILLIANT
WITH ADOBE CREATIVE SUITE 4 DESIGN PREMIUM



ADOBE CREATIVE SUITE 4 WEB PREMIUM

REDEFINE THE EXTRAORDINARY IN WEBSITES, APPLICATIONS, AND DIGITAL EXPERIENCES

Achieve web mastery with all-new versions of the industry's best design and development tools. Go from concept to delivery in one highly integrated environment with everything you need to prototype your project; design assets and move them fluidly between components; transform static graphics into dynamic animations; and create engaging experiences that push the boundaries of interactive design. If your focus is strictly on web production, use Creative Suite 4 Web Standard to efficiently build online experiences, maintain websites, and update content. Whichever edition you choose, you can tap into compelling new services[†] like InContext Editing, which allows your clients or colleagues to make simple edits to a website without impacting the integrity of your design.

Ideal for: Web designers and developers, interactive designers, mobile designers and developers

Use it to: Design and maintain interactive websites, applications, user interfaces, online advertising, presentations, mobile device content, and other digital experiences, from prototype to final output

HIGHLIGHTS

Power tools for high-powered work
Step up to the most powerful web tools, complete with integrated workflows and enhanced utilities.

Add another dimension to your design
Give your creation a greater sense of life and depth with new 3D capabilities in Flash and Photoshop.

Cross discipline workflow
Effortlessly transition fixed graphics to interactive animations. Transform wireframes and prototypes into standards-compliant websites and applications.

Code more effectively
Leverage the extensive ActionScript[®] 3.0 API, libraries, and community support to extend the reach and improve the performance of your applications.

Cross-platform support
Work on your choice of Mac OS, Microsoft[®] Windows[®] XP, and Windows Vista[®], then deliver across platforms with reliable, consistent, and high-performance results.

Multiple export options
Design once and deploy to many formats without having to re-create your work. Test your content for mobile devices to ensure high-fidelity results.

WEB STANDARD

Streamline web design, development, and maintenance

Ideal for: Web and interactive developers

Use it to: Design, develop, and maintain websites, interactive experiences, and mobile content



ADOBE CREATIVE SUITE 4 WEB PREMIUM

Combines:
Adobe Dreamweaver CS4
Adobe Flash CS4 Professional
Adobe Photoshop CS4 Extended
Adobe Illustrator CS4
Adobe Fireworks CS4
Adobe Acrobat 9 Pro
Adobe Soundbooth[®] CS4
Adobe Contribute[®] CS4

Plus
Adobe Bridge CS4
Adobe Device Central CS4
Adobe Version Cue CS4



ADOBE CREATIVE SUITE 4 WEB STANDARD

Combines:
Adobe Dreamweaver CS4
Adobe Flash CS4 Professional
Adobe Fireworks CS4
Adobe Contribute CS4

Plus
Adobe Bridge CS4
Adobe Device Central CS4
Adobe Version Cue CS4

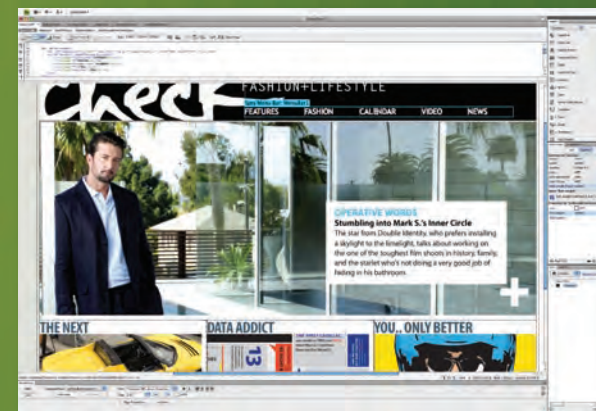
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DESIGN SITES
INTUITIVELY



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INCORPORATE
COMPELLING
VISUAL ASSETS



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ADD AUDIO,
INTERACTIVE
VIDEO, ANIMATION,
AND MORE



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YOUR SHORTCUT TO BRILLIANT
WITH ADOBE CREATIVE SUITE 4 WEB PREMIUM



ADOBE CREATIVE SUITE 4 PRODUCTION PREMIUM

PLAN, CREATE, AND DELIVER ANYWHERE WITH THE INTELLIGENT POST-PRODUCTION SOLUTION

Conquer the production challenges of today and tomorrow with Creative Suite 4 Production Premium software. Use it for video and audio editing, still and motion graphics, visual effects, and interactive media design. Output your work for film, broadcast, and DVD as well as Blu-ray Disc and mobile authoring. Next-generation tapeless workflows, project intelligence with new metadata support, a unified user interface, powerful Speech Search technology, and online services like Resource Central provide essential innovations to give you the most important benefit of all—time. More time to explore, imagine, create, and deliver compelling productions.

Ideal for: Video professionals, rich media designers, visual effects artists, animators, independent filmmakers, and educators who use video as an instructional tool

Use it to: Create and distribute dynamic film, video, DVD, web, and mobile content

HIGHLIGHTS

Work with the complete pre- and post-production solution

Create high-quality video and interactive productions and deliver them to virtually any screen with the complete pre- and post-production solution for Windows and Intel® based Mac OS systems.

Take creative control

With all the innovations, improvements, and features found in Creative Suite 4 Production Premium, you can spend more time in the creative flow.

Be more efficient

Make the most of your time with efficient workflows; effective, intelligent asset creation and management; and community and collaboration resources.

Deliver to virtually any screen

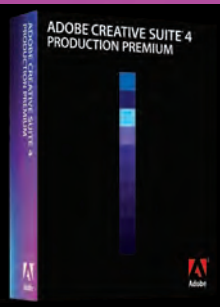
Easily output your final project to multiple formats for viewing on film, on air, online, and on device.

Make your videos searchable

Use new Speech Search technology in Adobe Premiere Pro and Soundbooth to turn spoken dialogue into XMP metadata that can make the content of your videos searchable.

Go tapeless

Adobe Premiere Pro delivers native support for P2, XDCAM, and AVCHD tapeless media, so you can work directly with footage shot on tapeless cameras without transcoding or rewrapping.



ADOBE CREATIVE SUITE 4 PRODUCTION PREMIUM

Combines:

Adobe After Effects® CS4
Adobe Premiere® Pro CS4
Adobe Photoshop CS4 Extended
Adobe Flash CS4 Professional
Adobe Illustrator CS4
Adobe Soundbooth CS4
Adobe OnLocation™ CS4
Adobe Encore® CS4

Plus

Adobe Bridge CS4
Adobe Device Central CS4
Adobe Dynamic Link
Adobe Media Player



ASSEMBLE
CREATIVE
STORYBOARDS



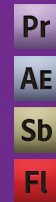
EXT Dark Alley The sound of footsteps on wet pavement as we see two silhouettes: a woman walking briskly, followed by a man with what appears to be a gun in his hand



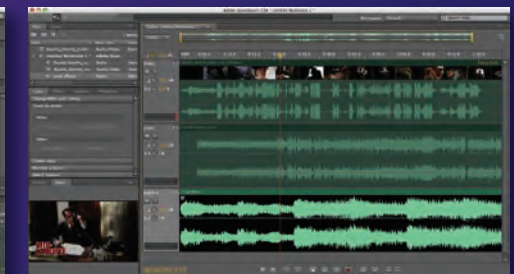
CUT TO: Close up on the man's face. His eyes reveal surprise, perhaps fear, as he sees something he did not expect to see



ACQUIRE FOOTAGE
FROM TAPELESS
MEDIA OR SHOOT
DIRECT TO DISK



USE INTEGRATED
TOOLS TO CREATE
HIGH-IMPACT
DYNAMIC MEDIA



DELIVER TO ANY
MEDIA TYPE



DEPLOY AND PROMOTE
FROM YOUR CONTENT
THROUGH MULTIPLE
DELIVERY CHANNELS



YOUR SHORTCUT TO BRILLIANT
WITH ADOBE CREATIVE SUITE 4 PRODUCTION PREMIUM



ADOBE CREATIVE SUITE 4 MASTER COLLECTION

DESIGN ACROSS MEDIA

Create visually rich, engaging content for virtually any media—print, web, interactive, video, audio, and mobile—using Creative Suite 4 Master Collection software. No matter what your core creative specialty, you can express yourself in more media thanks to an unprecedented level of integration among the tools and services in Master Collection. Take your print designs and efficiently produce interactive, online versions of your content. Enhance your web designs by incorporating high-quality video and interactive features. Extend the reach of your video assets to promote your stories in more media. From producing printed pages to distributing content online, on screen, on air, and on device, Master Collection gives you the ultimate design environment to keep pace with your imagination.

Ideal for: Creative pros who want all the latest Adobe tools

Use it to: Create and distribute in virtually any medium

ONLINE SERVICES[†]

Expand the power of your desktop with helpful online services that complement your CS4 applications.

COMMUNITY

Adobe Bridge Home

Stay current on what's new from Adobe and the creative communities for design, web development, video, and audio.

Adobe Kuler

Explore, create, and share color themes with Adobe Kuler, accessible online, on Adobe AIR™ and now directly from the Kuler panel within various CS4 applications.

Adobe Community Help

Find the focused answers you need, fast. Access the power of an online search engine from within some CS4 applications.

Adobe Media Player

Browse a broad catalog of content from leading media companies and networks, and enjoy high-quality playback of streamed, downloaded, and locally-stored video.

PRODUCTIVITY

Adobe InContext Editing

Offer clients and colleagues an easy way to make simple edits to web content, without impacting the integrity of your design.

Resource Central

Access product-related news and tutorials, plus audio and design assets, from within various CS4 applications.

COLLABORATION

Adobe Acrobat.com

Store and share your files online and easily convert them to PDF. Access Adobe ConnectNow online or from directly within various CS4 applications to meet live over the web, share your screen, brainstorm ideas, and present creative concepts to clients.

ADOBE CREATIVE SUITE 4 CHOOSE YOUR EDITION



| | DESIGN EDITIONS | | WEB EDITIONS | | CREATIVE SUITE 4 PRODUCTION PREMIUM | CREATIVE SUITE 4 MASTER COLLEC- TION |
|---|-------------------------------------|------------------------------------|----------------------------------|---------------------------------|---|--|
| | CREATIVE SUITE 4 DESIGN STANDARD | CREATIVE SUITE 4 DESIGN PREMIUM | CREATIVE SUITE 4 WEB STANDARD | CREATIVE SUITE 4 WEB PREMIUM | | |
| Adobe InDesign CS4 | • | • | | | | • |
| Adobe Photoshop CS4 Extended | | • | | • | • | • |
| Adobe Photoshop CS4 | • | | | | | |
| Adobe Illustrator CS4 | • | • | | • | • | • |
| Adobe Acrobat 9 Pro | • | • | | • | | • |
| Adobe Flash® CS4 Professional | | • | • | • | • | • |
| Adobe Dreamweaver CS4 | | • | • | • | | • |
| Adobe Fireworks CS4 | | • | • | • | | • |
| Adobe Contribute CS4 | | | • | • | | • |
| Adobe After Effects CS4 | | | | | • | • |
| Adobe Premiere Pro CS4 | | | | | • | • |
| Adobe Soundbooth CS4 | | | | • | • | • |
| Adobe OnLocation CS4 | | | | | • | • |
| Adobe Encore CS4 | | | | | • | • |
| SHARED APPLICATIONS, FEATURES, AND SERVICES | | | | | | |
| Adobe Bridge CS4 | • | • | • | • | • | • |
| Adobe Device Central CS4 | • | • | • | • | • | • |
| Adobe Dynamic Link | | | | | • | • |
| Adobe Media Player | • | • | • | • | • | • |
| Adobe Version Cue CS4 | • | • | • | • | | • |

Adobe Creative Suite 4 also allows you to access features and services that are hosted online, such as Adobe Community Help, Adobe Kuler,™ Adobe ConnectNow (a service on *Acrobat.com*), Adobe InContext Editing, and Bridge Home.†

For more information, visit www.adobe.com/go/brilliant.



ADOBE CREATIVE SUITE 4 MASTER COLLECTION

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- Adobe Illustrator CS4
- Adobe Acrobat 9 Pro
- Adobe Flash CS4 Professional
- Adobe Dreamweaver CS4
- Adobe Fireworks CS4
- Adobe Contribute CS4
- Adobe After Effects CS4
- Adobe OnLocation CS4
- Adobe Premiere Pro CS4
- Adobe Soundbooth CS4
- Adobe Encore CS4
- Adobe Bridge CS4
- Adobe Device Central CS4
- Adobe Dynamic Link
- Adobe Version Cue CS4
- Adobe Media Player

As part of Adobe's commitment to environmental sustainability, this brochure is printed on FSC-certified paper using a vegetable oil-based metallic ink.

† This product may allow you to access certain features that are hosted online ("online services"), provided you have a high-speed Internet connection. The online services, and some features thereof, may not be available in all countries, languages and/or currencies and may be discontinued in whole or in part without notice. Use of the online services is governed by separate terms of use and by the Adobe privacy policy, and access to these services may require user registration. Some online services, including services initially offered at no charge, may be subject to additional fees. For additional details and to review the terms of use and privacy policy, please visit www.adobe.com.

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