

VIP Select

Loyalty rewards for high-volume customers

Now, there's a loyalty rewards level for VIP Members who purchase 250 licenses or more in a subscription term. VIP Select members benefit from an automatic, assured discount level that continues the savings offered through transactional discounting.

The Adobe Value Incentive Plan (VIP) is a subscription licensing program that makes it easy for Commercial, Government, and Education organizations to order, deploy, and manage Adobe products.

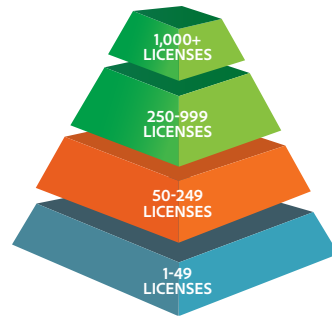
New: Gain budget predictability with 3 Year Commit option

In addition to the assured Discount Level members receive with VIP Select, the 3 Year Commit option[†] allows Members to pay annually with a set price* on the license quantity defined at the beginning of the agreement, and add any additional licenses at the same price for up to three years.

Discounts* through VIP and VIP Select

All VIP Members, even those who purchase fewer than 50 licenses, receive time- and cost-saving administration benefits. VIP members who purchase 50–249 licenses qualify for transactional discounting. Members who purchase 250 licenses or more at one time receive VIP Select for the remainder of the subscription term, which means they are assured of receiving a set discount level on all subsequent purchases, even small-quantity orders. Members who purchase 1,000 licenses or more qualify for an even larger set discount level.

VIP discount levels



Discount Level	License Quantity	Discount Type	Membership Status
4	1,000+	Assured	VIP Select
3	250–999	Assured	VIP Select
2	50–249	Transactional	VIP
1	1–49	None	VIP

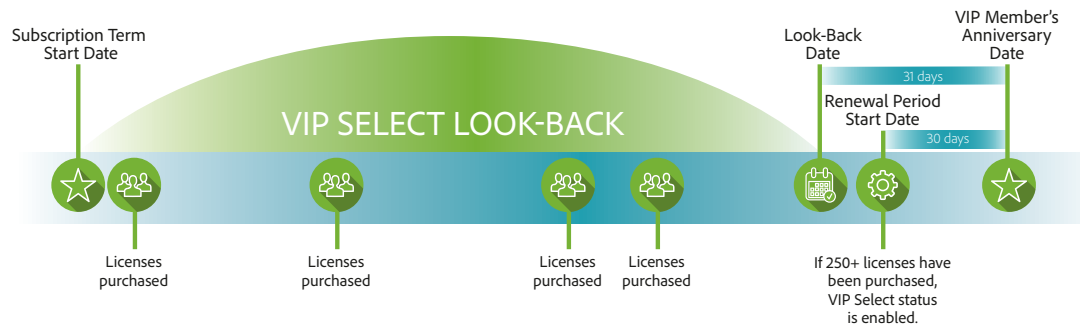
There are two ways to qualify for VIP Select:

Single transaction

VIP members may qualify for VIP Select for the remainder of their subscription term if they make a single transaction of 250+ licenses—please contact your Adobe Advisor or Reseller for details.

Look-back

31 days before the Anniversary Date, Adobe determines whether your organization is eligible for VIP Select. This is done by looking back at the total number of licenses purchased during your current subscription term. If this total is more than 250 licenses, subsequent orders of any size qualify for the assured discount through VIP Select.



For more information

www.adobe.com/volume-licensing.html

Or contact your Adobe Authorized Reseller.

* Specific pricing is always set between the Adobe Advisor or Reseller and the VIP Member.
[†] This feature is not available to members who have selected a Member Choice Term

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